

**REPUBLIC OF UGANDA EUROPEAN UNION MINISTRY OF AGRICULTURE,**

**ANIMAL INDUSTRY & FISHERIES (MAAIF)**

**DEVELOPING A MARKET – ORIENTED AND ENVIRONMENTALLY SUSTAINABLE BEEF MEAT INDUSTRY IN UGANDA PROJECT (MOBIP)**

**UG/FED 2018/ 397425**

**TERMS OF REFERENCE FOR A CONSULTANT TO SUPPORT THE FORMATION OF, AND PROVIDE SECRETARIAT SERVICES TO, THE NATIONAL PLATFORM FOR BEEF; AND ASSIST IT IN FORMING THE ZONAL PLATFORMS**

**Role:** Producer Platform Development Expert

**Report to:**

Functional Reporting: National Project Coordinator (MOBIP)

Administrative Reporting: National Project Coordinator (MOBIP)

**Salary:**

**Job Type:** Contract

**Duration:** 107 working days

**Location**: Directorate of Animal Resources (DAR), Ministry of Agriculture, Animal Industry and Fisheries (MAAIF), Entebbe, Uganda

**Role Definition:**

The consultant (recruited by MOPIB/MAAIF under the Multi Annual Programme Estimate (MAPE)), will support the development of a National Platform to form a legitimate national representative body for the whole value chain in the beef/meat industry subject to stakeholder consensus. The National Platform for the Responsible Production and Trade of Meat (“National Platform”) is driven by the need for coordinated action by all meat sector stakeholders around a common agenda. The platform brings together private sector, government officials/Government departments, farmers/farmers organisations, civil society groups, researchers, and academia, in a safe space to tackle the root causes limiting the performance, the sustainability and consequent profitability of the meat sector in Uganda.

The overall objective of the platform has 3 key components:

1. Info exchange, advocacy and knowledge acquisition, sharing and dialogue.
2. Ensure proper orientation for effective private sector engagement.
3. Direct benefit for the private sector including feedback of best practices and networking.

The consultant will work with the Private Sector, facilitated by MOBIP to establish a National Beef Platform, and the two Zonal Platforms, located in Disease Control Zones (DCZ)1&2, to be launched in 2019. The Beef Platform will, amongst others:

1. Promote, safeguard and enforce the interest and rights of its members, support legitimate interest of the beef/meat industry.
2. Increase awareness and discuss any legislation, regulations or standards introduced by government, local government bodies, and international organisations which could affect the beef sector.
3. Foster excellent relationships with government departments that influence the regulatory component of the beef/meat value chain, including for policy development.
4. Support and promote the production and marketing of increasing volumes of high quality and safe meat in Uganda.
5. Support and cooperate with other national forums on agriculture commodities
6. Gather and distribute industry information to potential investors and to the public audience.
7. Foster or stimulate production development, processing and consumer education towards increased beef/meat demand.
8. Support and initiate export initiatives in the beef/meat industry.
9. Develop a Code of Conduct for members of the platform
10. Support the development and adoption of beef production measures urgently needed to rear animals and produce food sustainably and address climate change.
11. Develop a roadmap and a long-term vision shared by the country´s relevant government institutions, national and international private companies, key financial institutions and the livestock producers themselves for the development of the beef sector in Uganda.

**Key Result Areas:**

The consultant is expected to offer the following services:

1. Compile a draft concept note for the Private Sector-led Multi-stakeholder National and Zonal Platforms.
2. Identify and organize initial meeting of stakeholders that are potential members of National Platform to validate the concept note for the Platform, and launch the Platform.
3. Revise the draft concept note into the final document – Platform Guiding Document(s).
4. Assist and support the National Platform in developing Zonal Platforms in DCZ 1 and 2.
5. Coordinate semi-annual meetings of the National Platform and quarterly meetings of the Zonal Platforms.
6. Following recommendations from, and in harmony with, the Meat Policy Hub - developed by MOBIP - assist and support the National and Zonal Platforms in prioritizing and advocating towards chosen national structures, laws, bills drafted and endorsed, and plans, policies and standards, which support the beef/meat industry e.g. Agricultural Policy, National Development Plan, Animal Diseases Master Plan, Meat Bill, etc.
7. Assist the National and Zonal Platforms to popularize and disseminate innovations, technologies and schemes to advance beef production and marketing.
8. Assist the National Platform to provide oversight of a meat value chain investment study.
9. Assist MOBIP and the National and Zonal Platforms to develop an implementation plan to promote investment in the meat value chain.
10. Identify and support linkages between the Beef Platforms and the wider MOBIP actions to support and promote the beef meat industry.

**Key Outputs:**

1. An inception report outlining proposed actions, together with a workplan.
2. A Concept Note for the Private Sector-led Multi-stakeholder National and Zonal Platforms.
3. Report on the first workshop with potential stakeholders to the National Platform, including list of confirmed members of the platform.
4. Report on the first workshop with potential stakeholders to each of two Zonal Platforms (DCZ 1 & 2), including list of confirmed members of the platform.
5. Guiding document(s) for the establishment and operation of the National and Zonal Platforms.
6. Reports on semi-annual National Multi-stakeholder Platform meetings.
7. Reports on Quarterly Zonal Multi-stakeholder Platform meetings.
8. Summary report on advocacy activities of the National and Zonal Platforms.
9. Summary report on activities by the National and Zonal Platforms to popularize and disseminate innovations, technologies and schemes to advance beef production and marketing.
10. Implementation plan for meat value chain investments based on the investment study.
11. Final narrative and financial reports

**Required Educational Qualifications (of team leader):**

1. University degree in Agriculture, agri-business, agri-development or similar.
2. A relevant master’s degree will be an added advantage.

**Experience:**

1. At least 10 years proven experience in agricultural development.
2. Documented experience in the formation and operation of producer platforms.
3. Knowledge of livestock industry operations and management would be an advantage.
4. Experience of the consultant team should include; Economics and Business development, Financial and Investment Analysis, Public Private Partnership organization - with specific reference to agricultural based investments, and value chain actor cooperation.
5. Experience of similar tasks in Uganda/East Africa.
6. Good knowledge of Uganda and socio-political context.

**Character:**

1. High level of integrity
2. Proven track record of outstanding performance
3. Ability to work as part of a team
4. Critical and strategic problem solving
5. Fluent in English with excellent oral and written communication skills
6. Ability to deliver accurate results in a timely manner and in an environment with multiple and challenging tasks

Signed of:

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Dr Mary Concepta Mbabazi, National Project Coordinator - MOBIP